

PESQUISA DE SATISFAÇÃO

2021



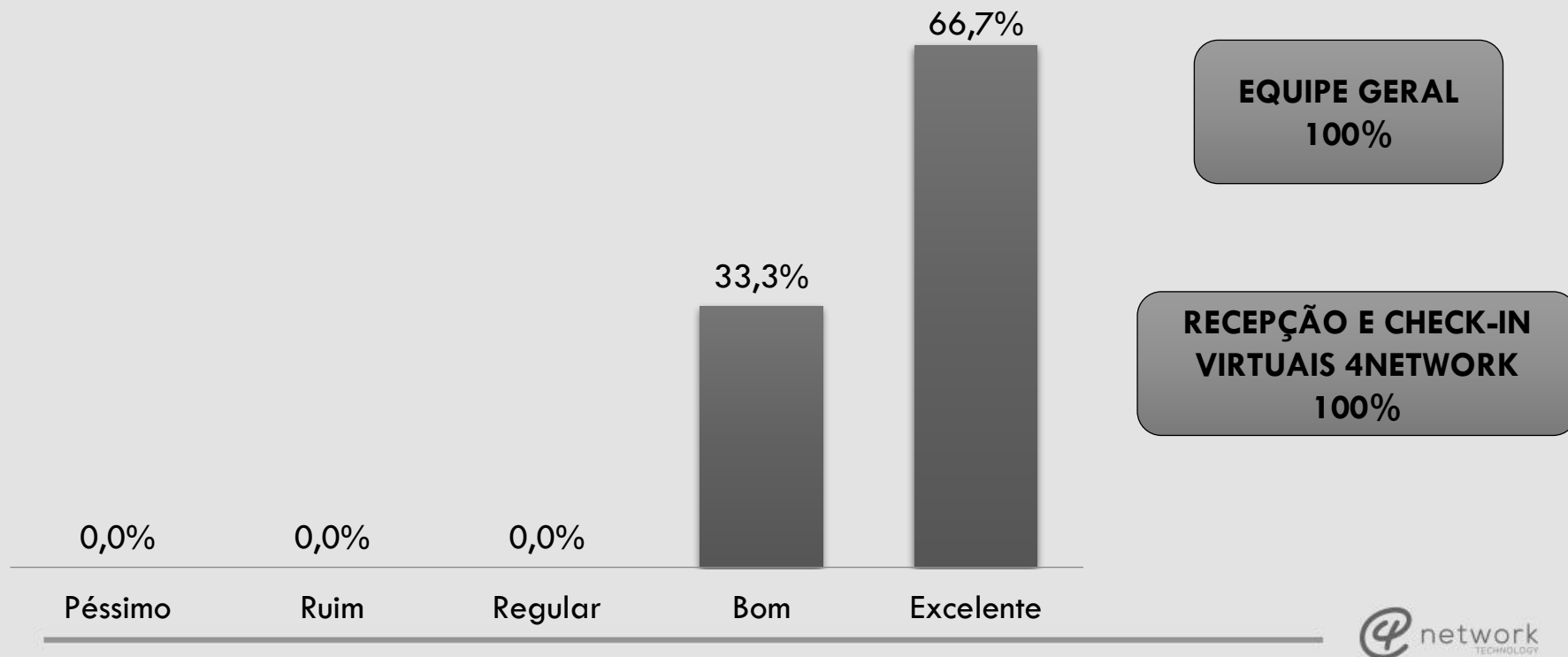
- ✓ Evento realizado dia 17 de agosto de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$

(BOM + EXCELENTE) – (PÉSSIMO + RUIM)

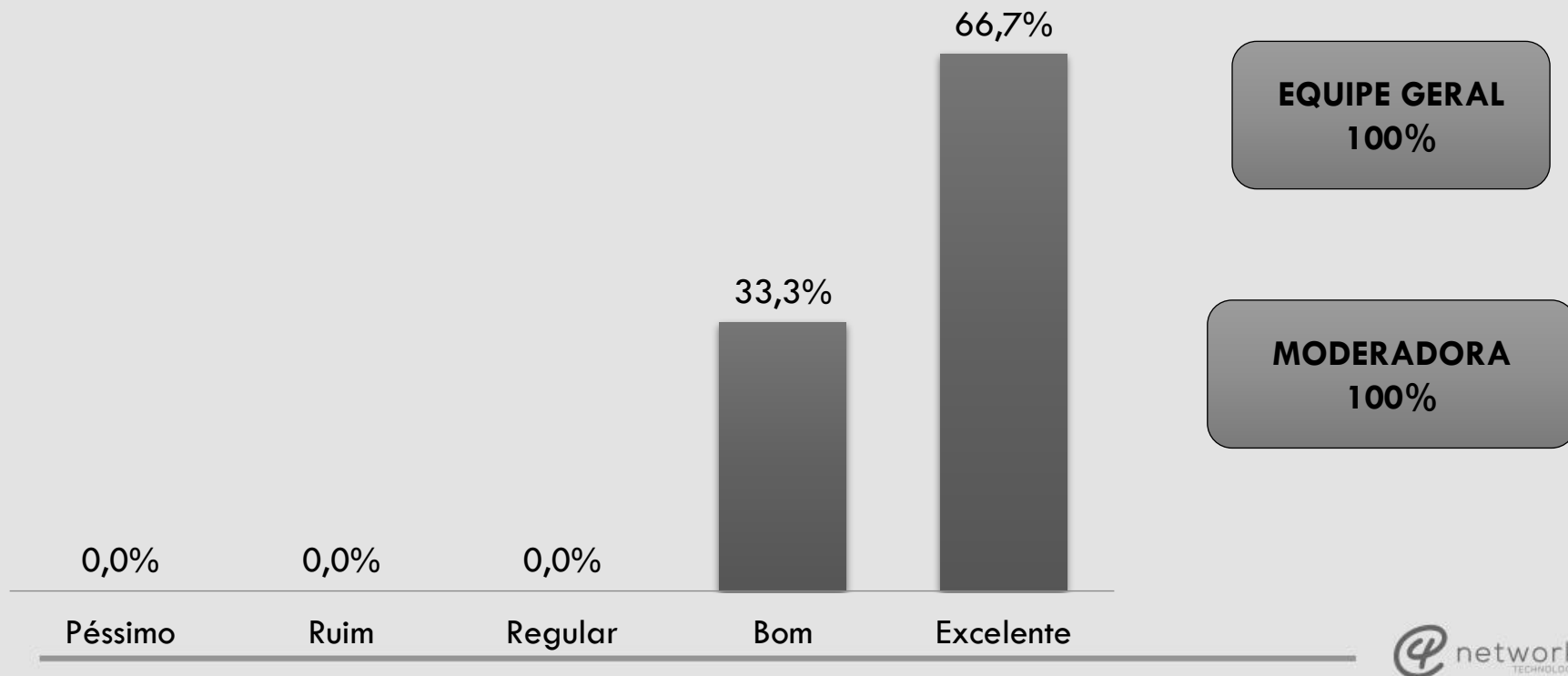
EQUIPE



EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



EQUIPE: MODERADORA



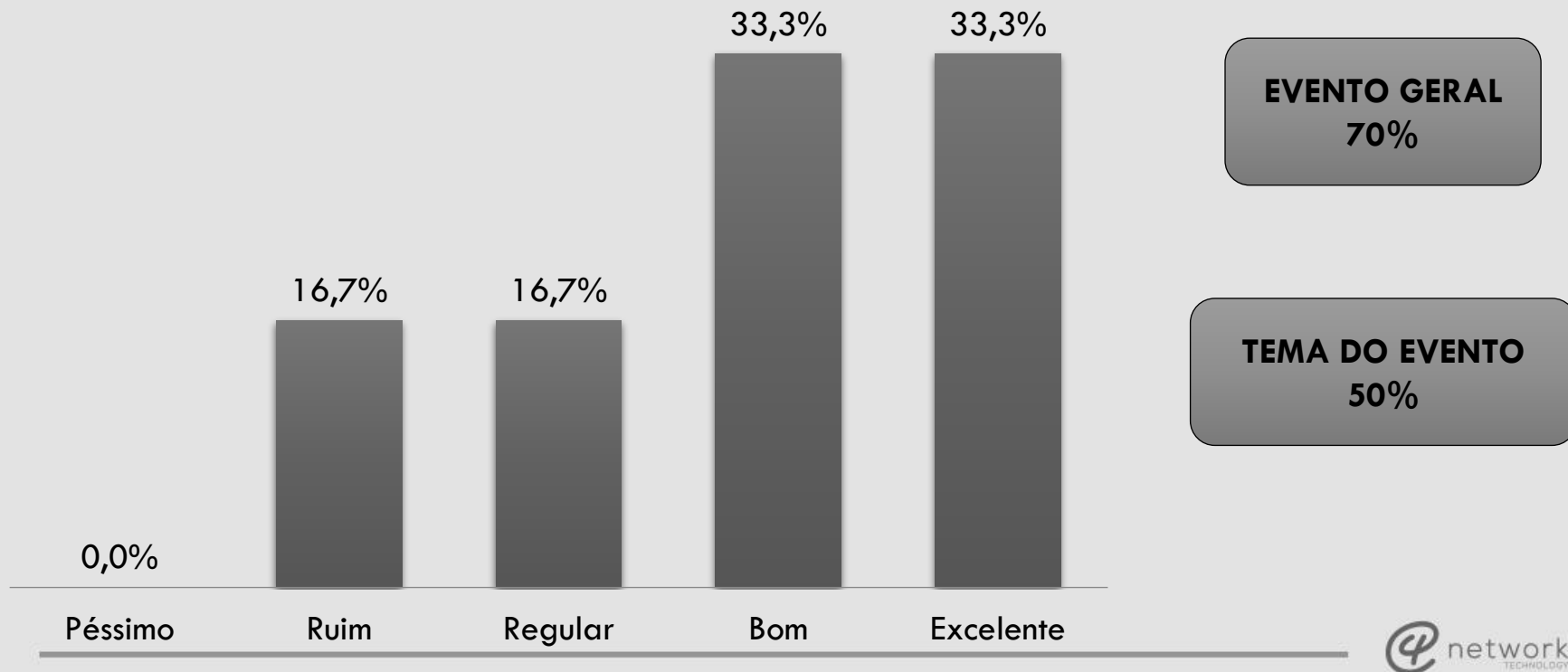
Observações:

- “Functionou muito bem a distribuição pelas salas, e o âncora mediador.”

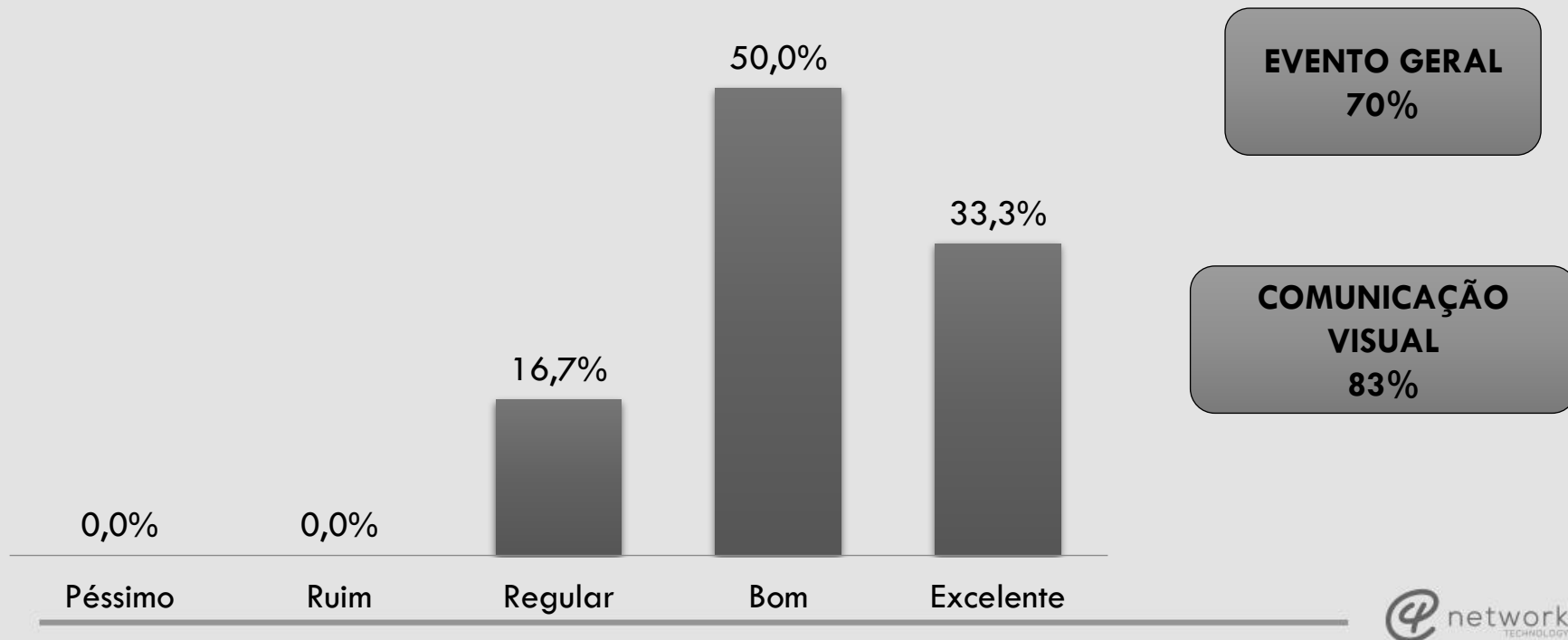
EVENTO



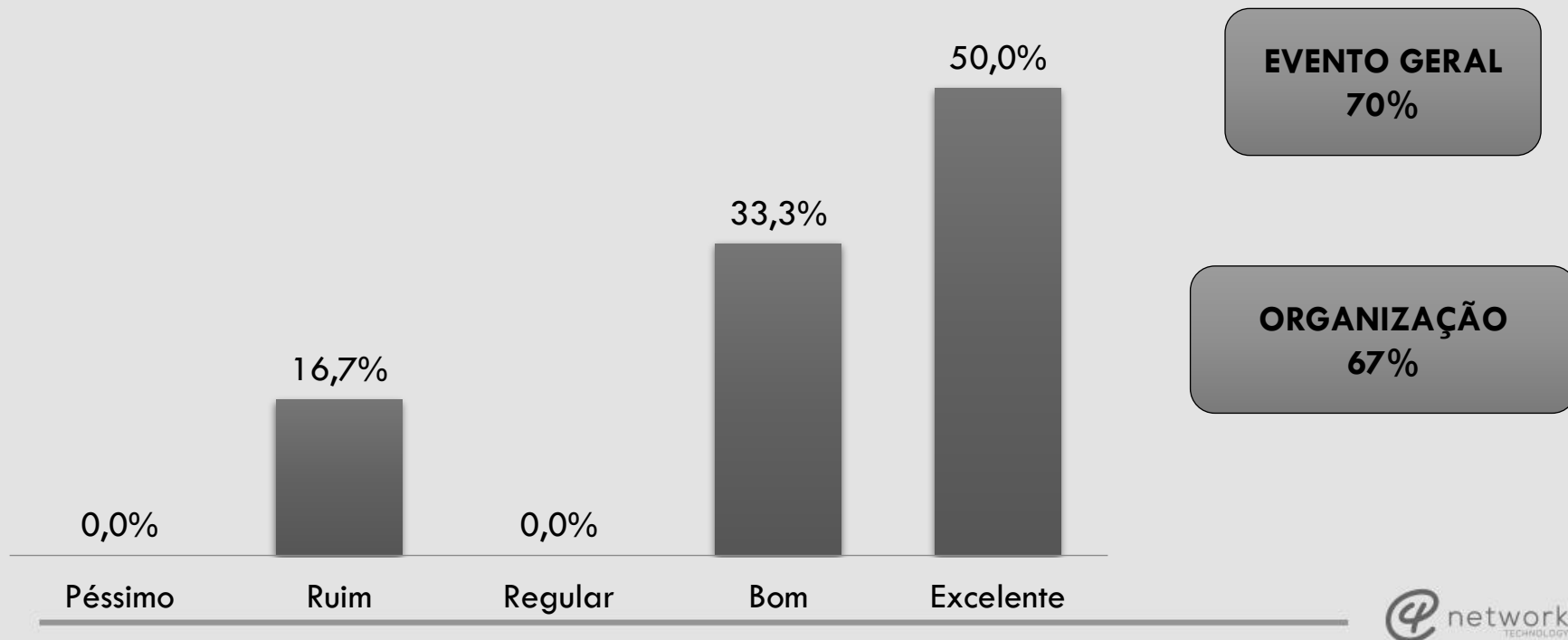
EVENTO: TEMA DO EVENTO



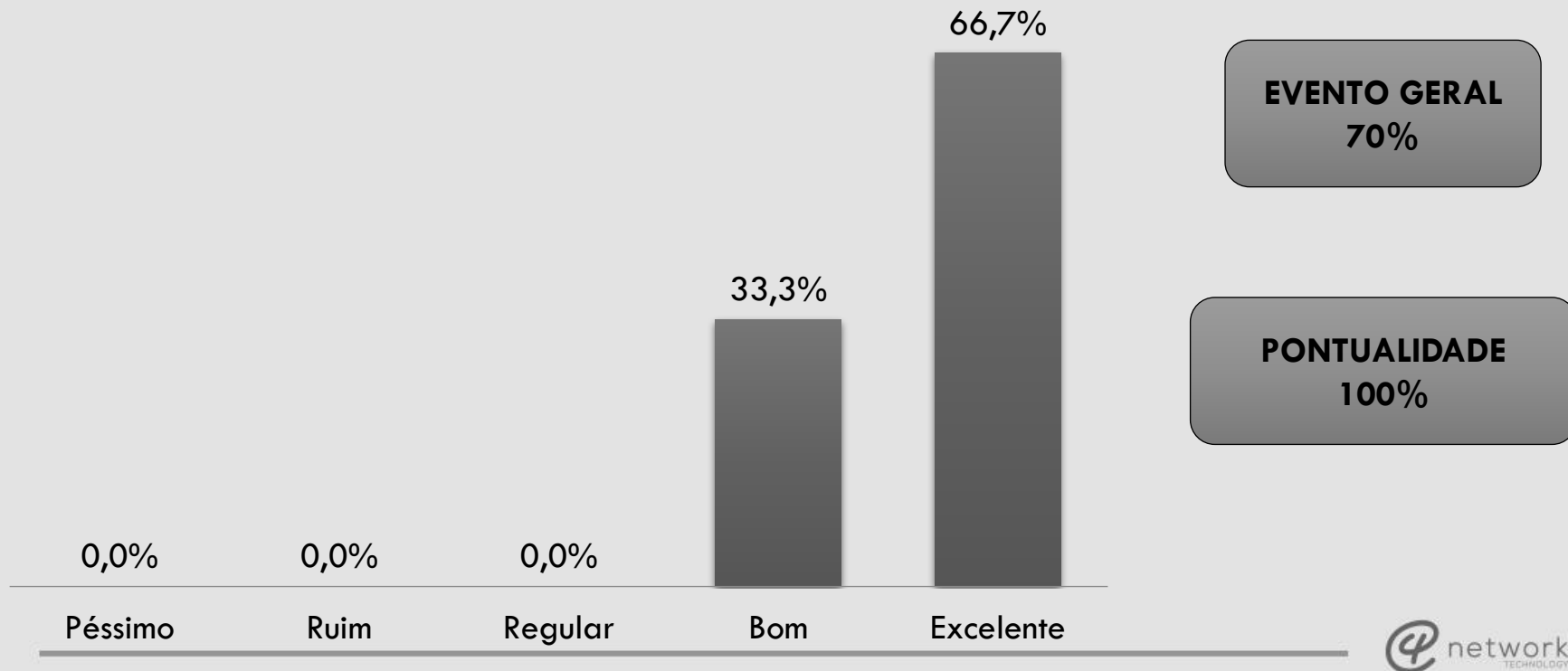
EVENTO: COMUNICAÇÃO VISUAL



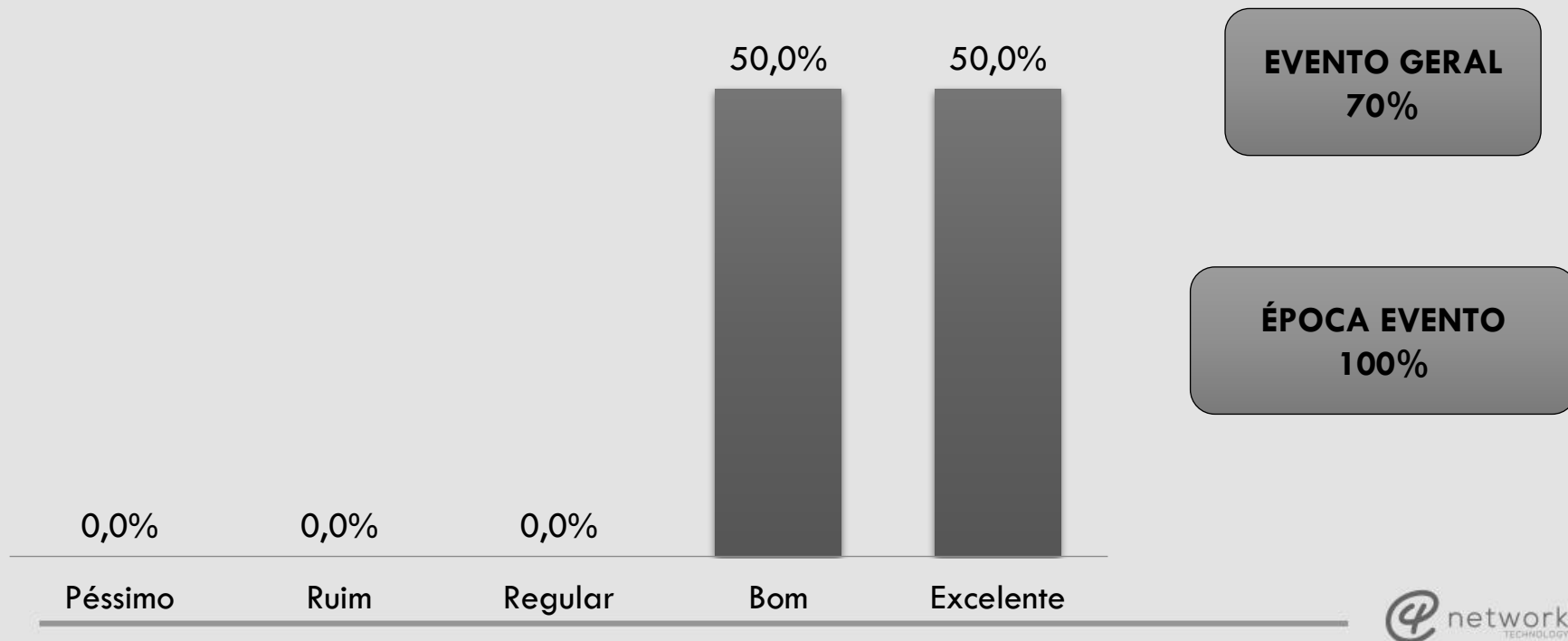
EVENTO: ORGANIZAÇÃO



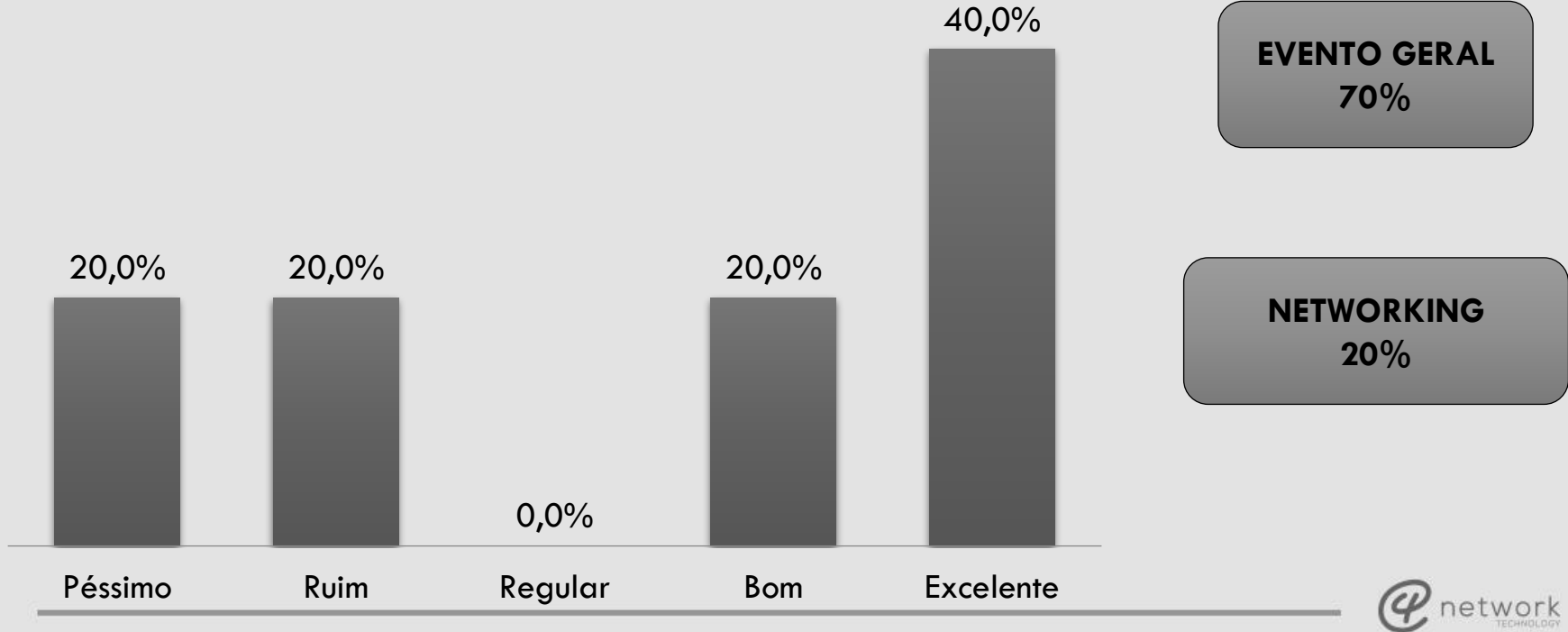
EVENTO: PONTUALIDADE



EVENTO: ÉPOCA EVENTO



EVENTO: NETWORKING



Observações:

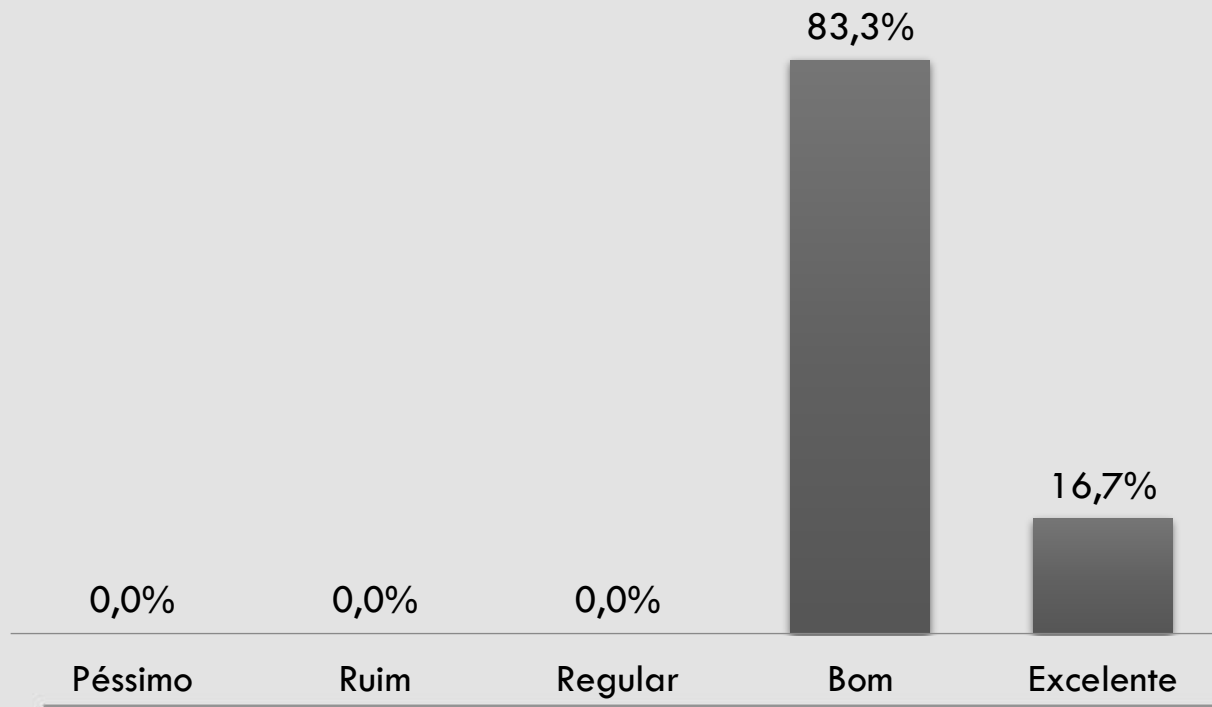
- “O único ponto a considerar é a questão dos participantes manterem as câmeras fechadas durante as apresentações, deixa o apresentador sem a temperatura certa do evento.”

TEMPO

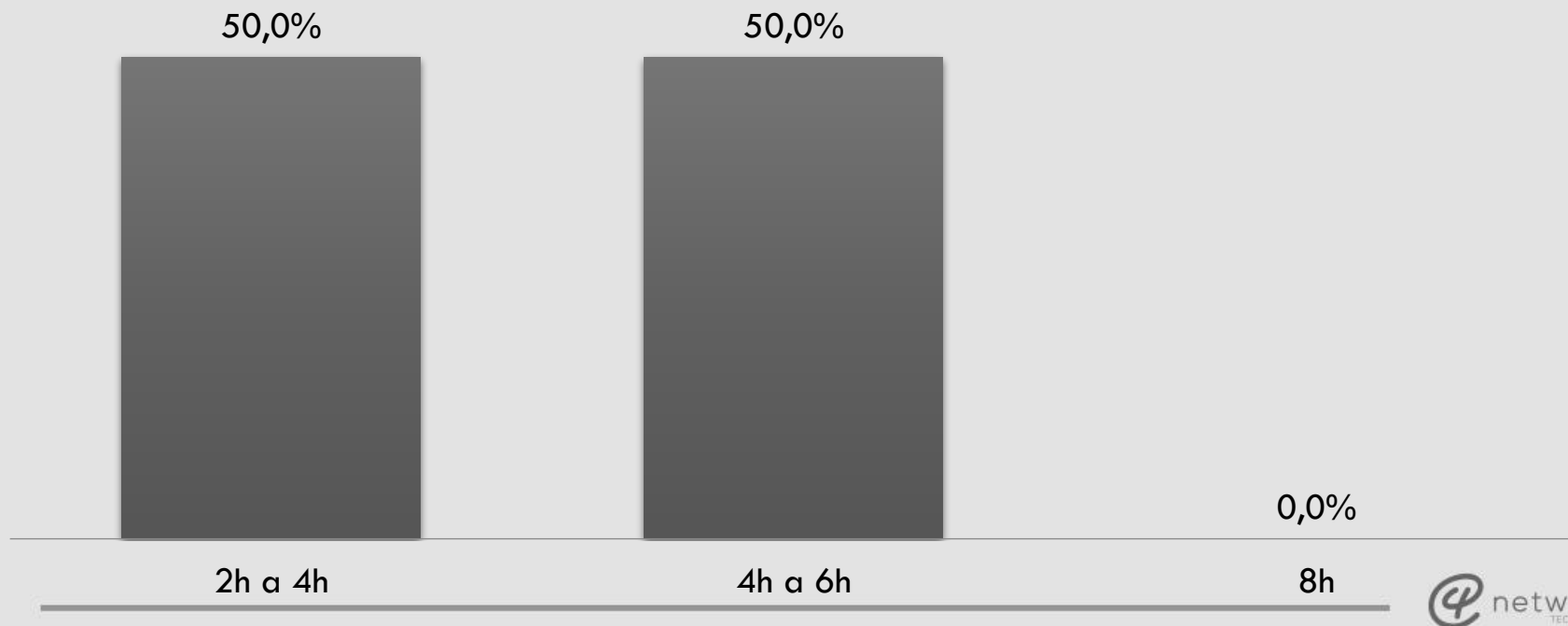


TEMPO: O QUE ACHOU DO TEMPO DE DURAÇÃO DESSE EVENTO? 13H00 ÀS 18H20

TEMPO DURAÇÃO
100%



TEMPO: QUAL A DURAÇÃO DO EVENTO VOCÊ CONSIDERA IDEAL?



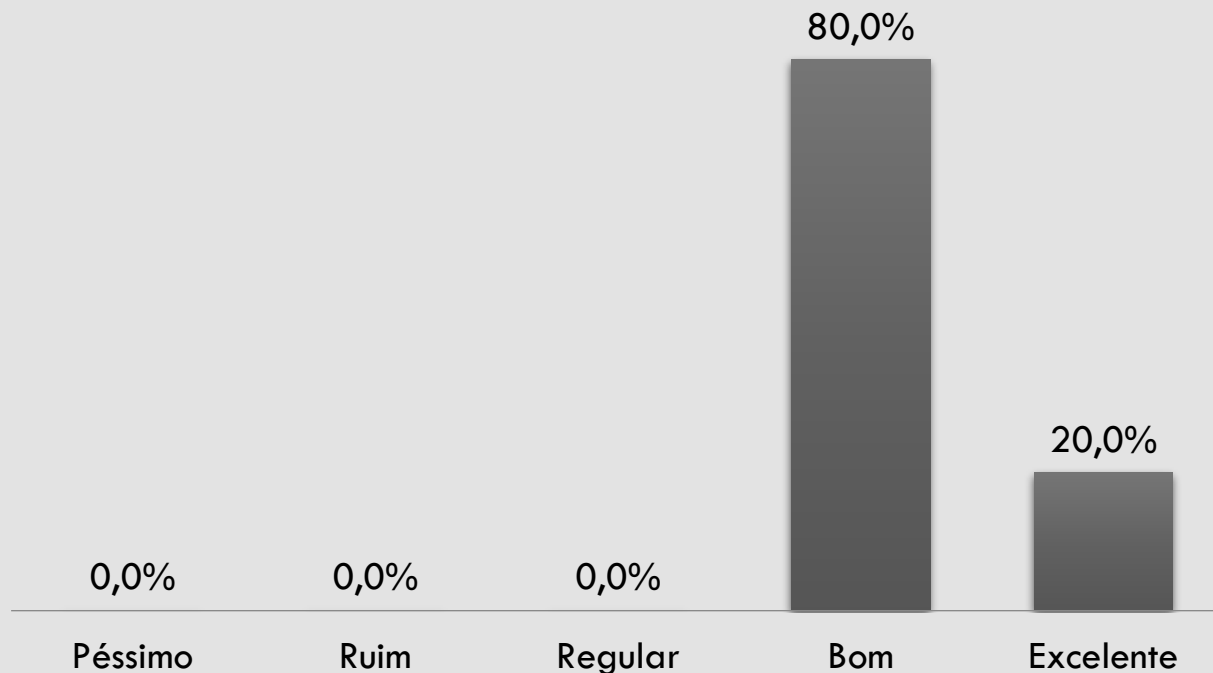
Observações:

- “Por se tratar de um evento virtual achei bom, mas sem dúvida nenhuma o evento presencial com mais tempo é muito melhor. Espero que logo mais possamos ter os encontros presenciais.”

KEYNOTE



KEYNOTE: GISELE MURPHY



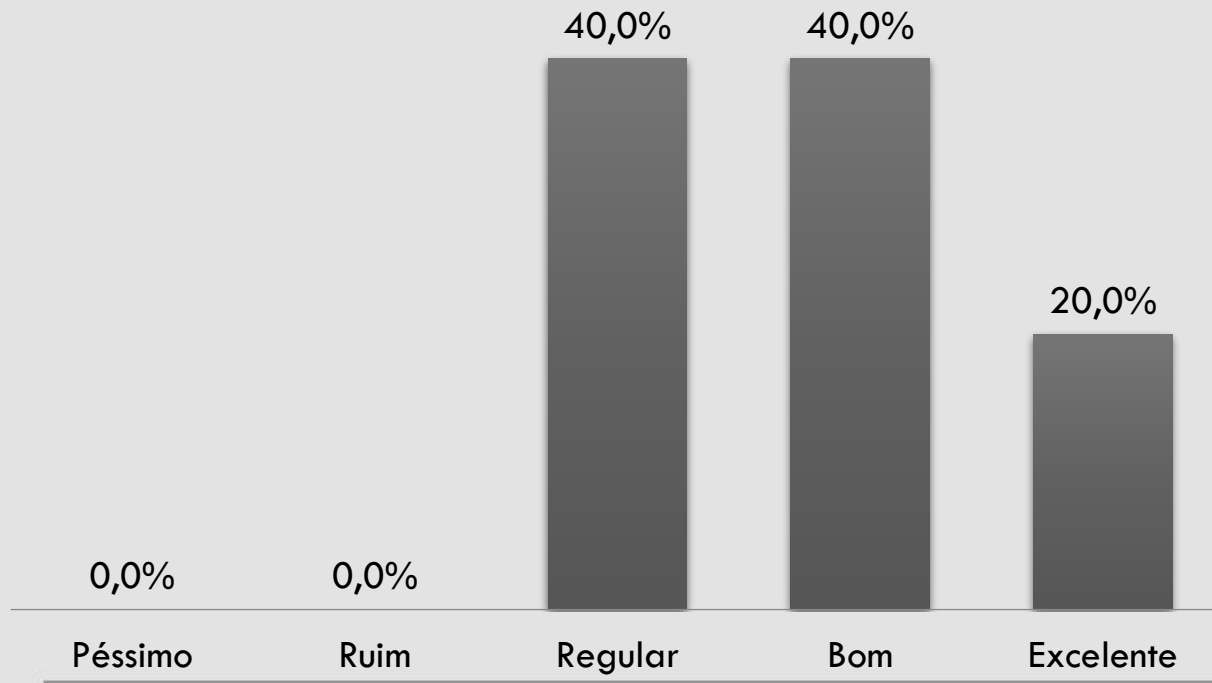
GISELE MURPHY
100%

PAINEL



PAINEL: MODERADOR - MAURO PERES

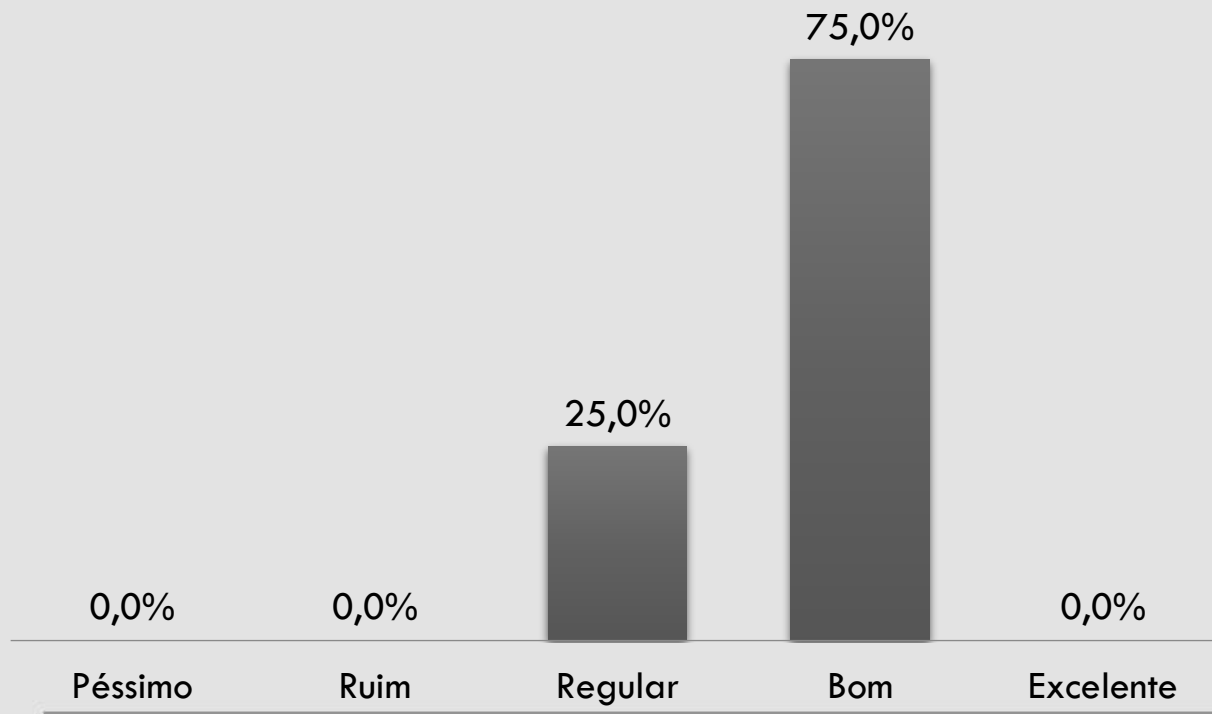
MAURO PERES
60%



OPORTUNIDADES DE NETWORKING

The background is a gradient of dark blue and purple. It features several abstract geometric elements: thin white lines, a thick horizontal white line, and numerous arrows of varying sizes and orientations, some pointing upwards and to the right, others downwards and to the left, creating a sense of movement and direction.

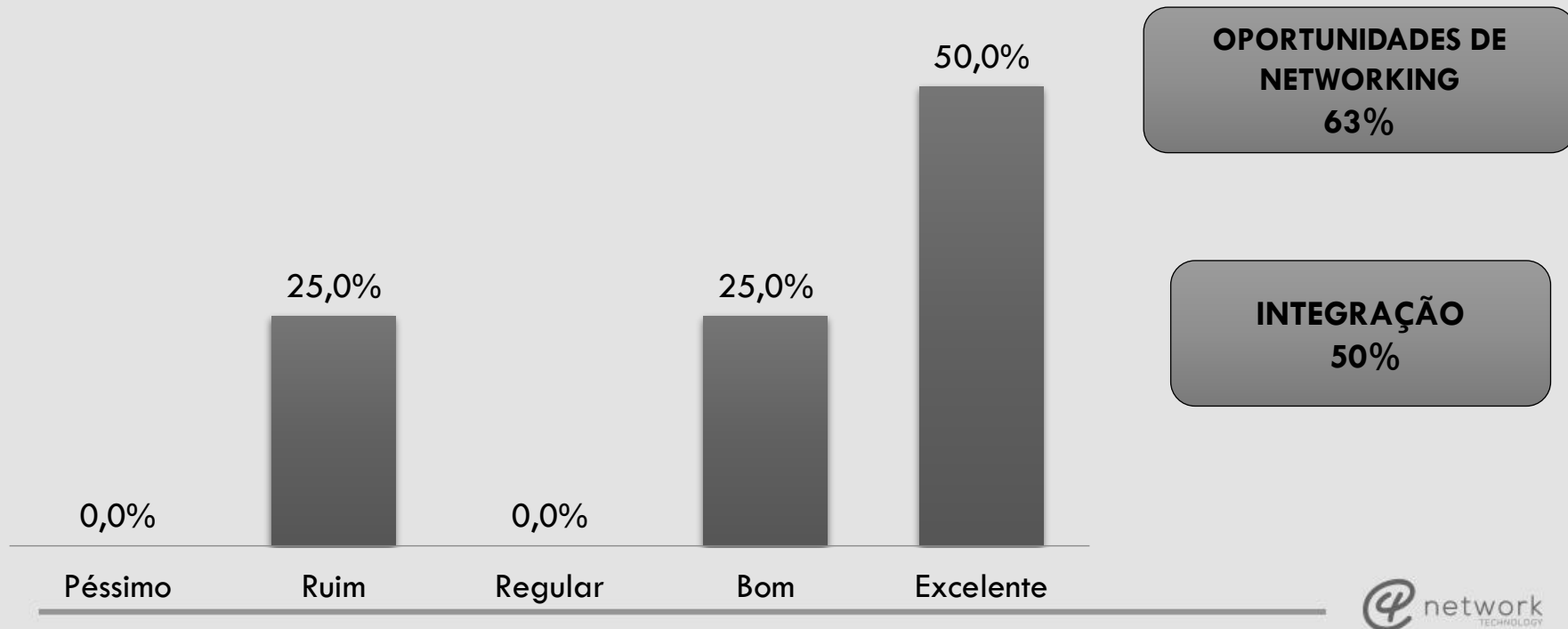
OPORTUNIDADES DE NETWORKING: INTERAÇÃO - GUSTAVO GODOY



**OPORTUNIDADES DE
NETWORKING**
63%

GUSTAVO GODOY
75%

OPORTUNIDADES DE NETWORKING: INTEGRAÇÃO DURANTE O EVENTO



AÇÕES



AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO? (DOAÇÃO DE CESTA DE ALIMENTOS)

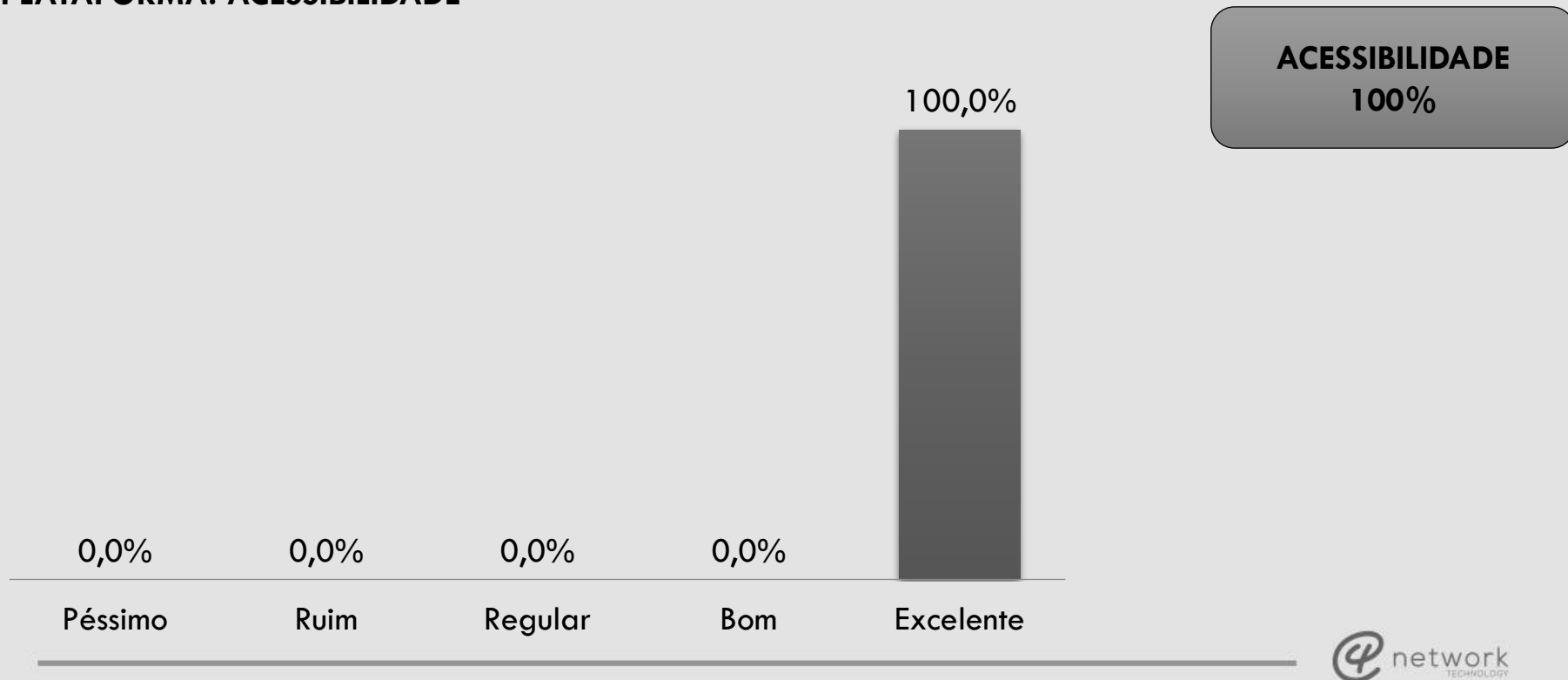


FRATERNO
100%

PLATAFORMA

The image features a dark purple background. In the center, the word "PLATAFORMA" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of white geometric elements: several thin diagonal lines at the top, and a series of overlapping arrows of varying sizes pointing generally upwards and to the right. The bottom half of the image is a solid, slightly lighter shade of purple.

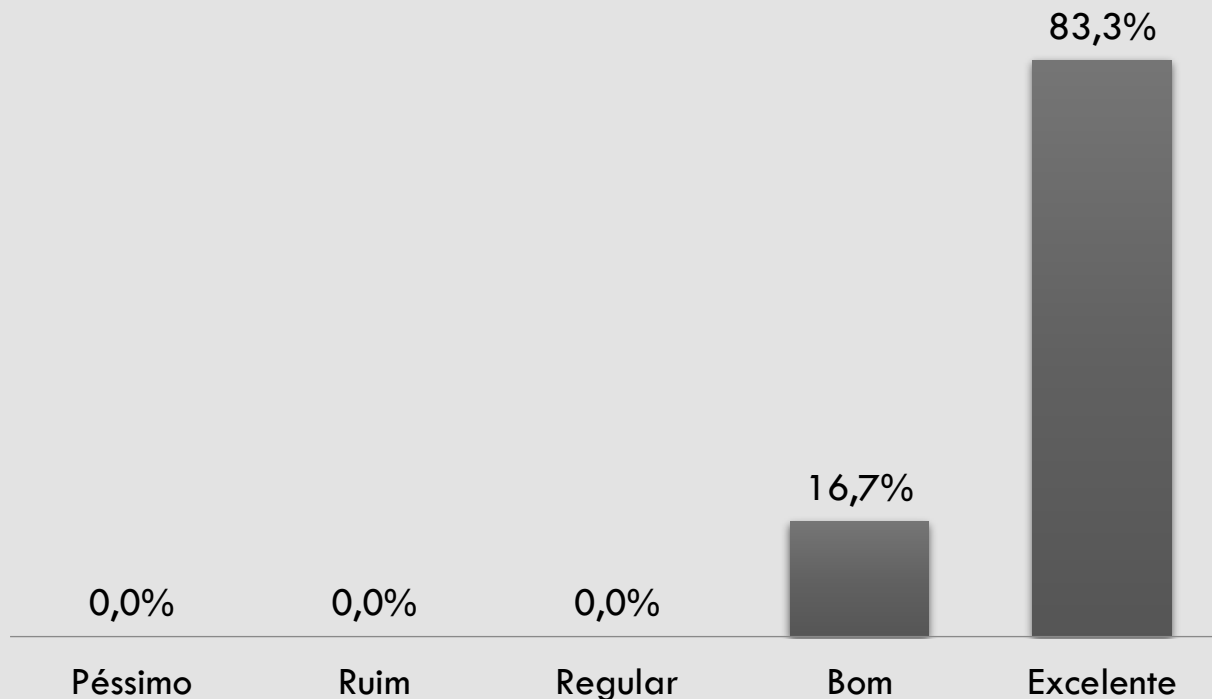
PLATAFORMA: ACESSIBILIDADE



APLICATIVO 4NETWORK

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of purple arrows of various sizes pointing in different directions on the right side. The text 'APLICATIVO 4NETWORK' is centered in a bold, white, sans-serif font.

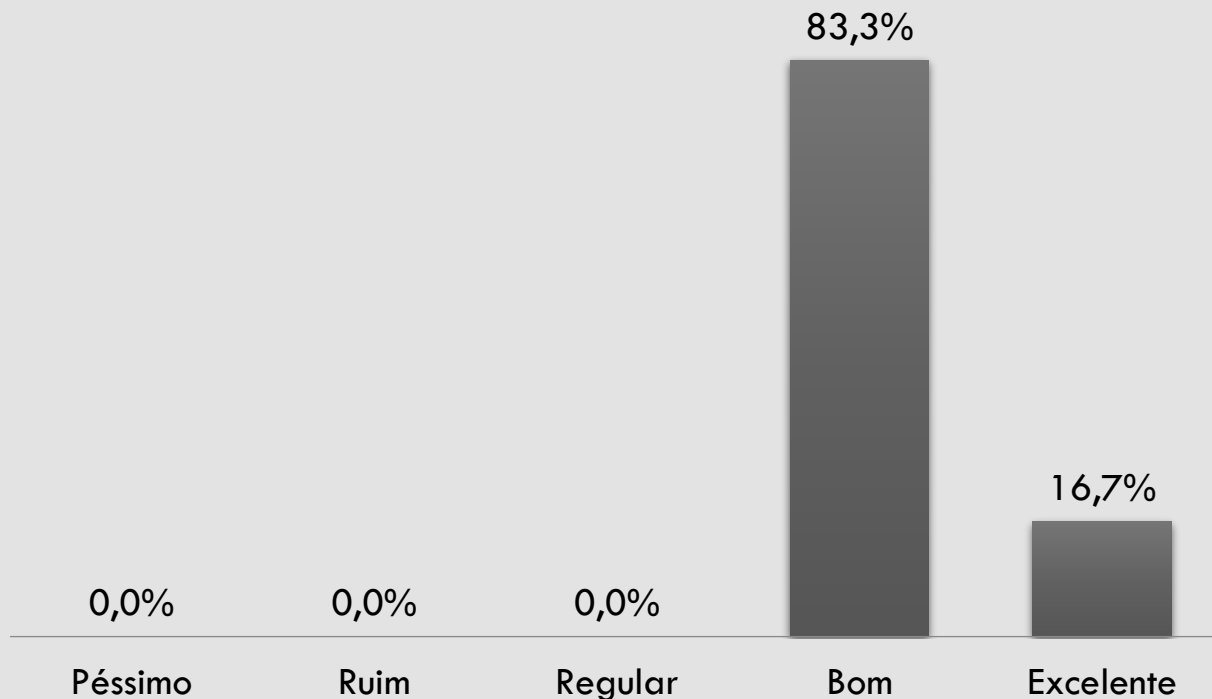
APLICATIVO 4NETWORK: USABILIDADE



**APLICATIVO 4NETWORK
GERAL
88%**

**USABILIDADE
100%**

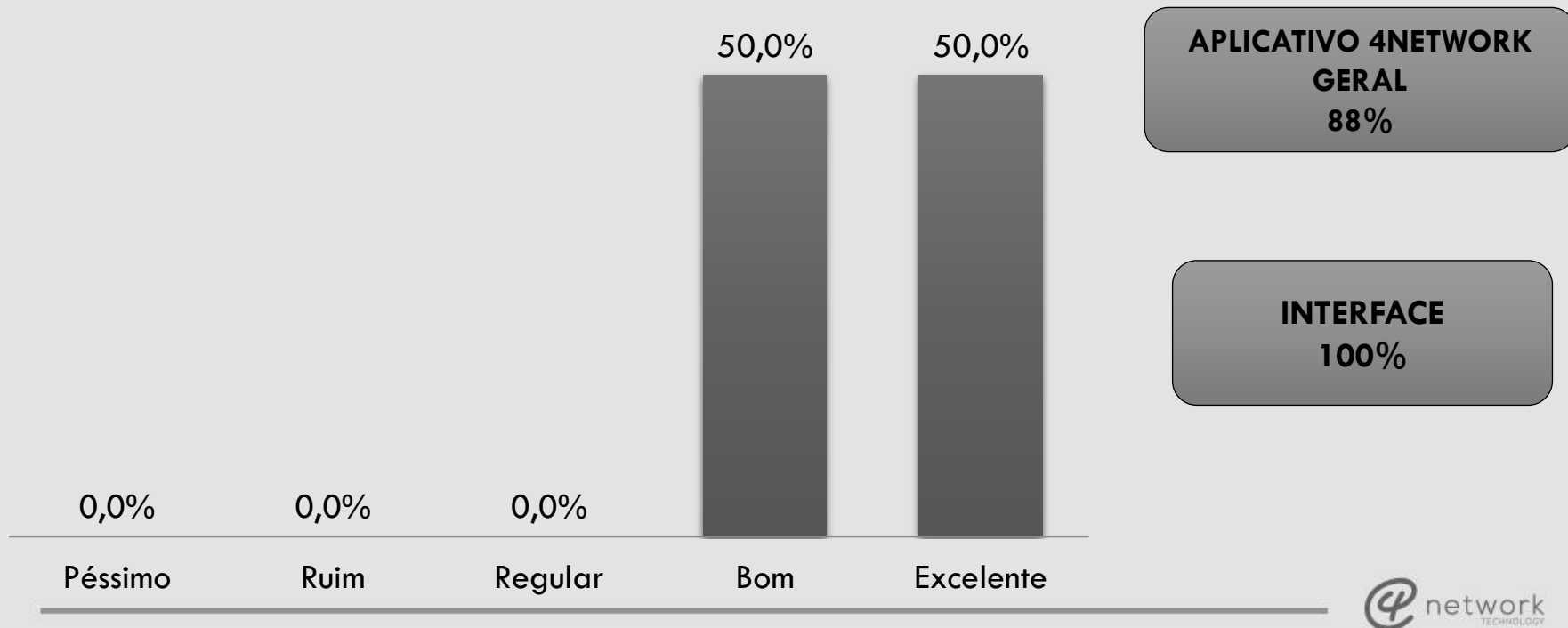
APLICATIVO 4NETWORK: CONTEÚDO



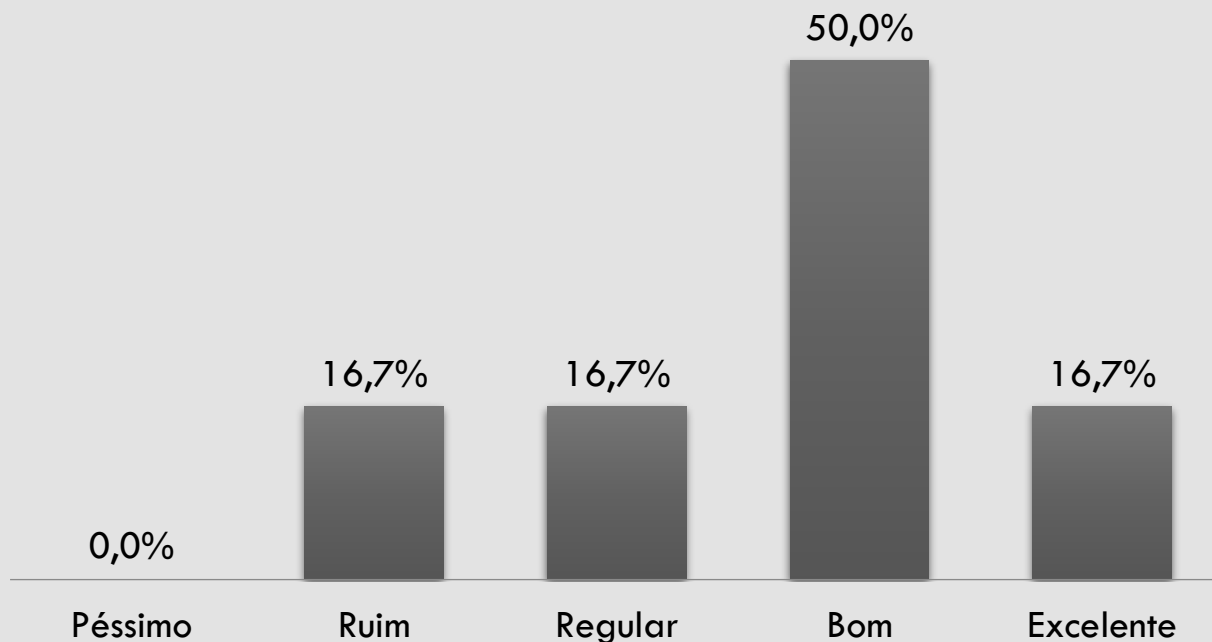
**APLICATIVO 4NETWORK
GERAL
88%**

**CONTEÚDO
100%**

APLICATIVO 4NETWORK: INTERFACE



APLICATIVO 4NETWORK: TROCA DE CARTÕES



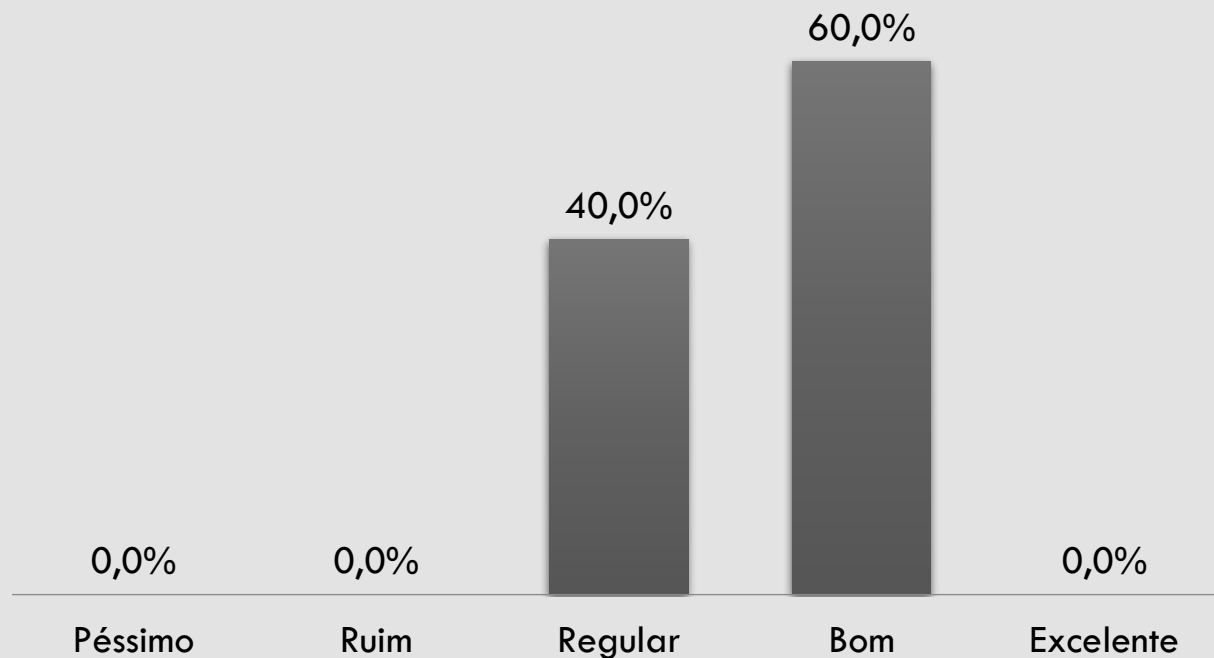
**APLICATIVO 4NETWORK
GERAL
88%**

**TROCA DE CARTÕES
50%**

NEGÓCIOS

The background is a gradient of dark blue and purple. On the right side, there are several large, stylized arrows pointing upwards and to the right, some in a lighter purple and others in a darker blue. On the left side, there is a single horizontal line in a medium purple color.

NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



**PERSPECTIVA PARA
FECHAMENTO DE NEGÓCIOS**
60%

Observações:

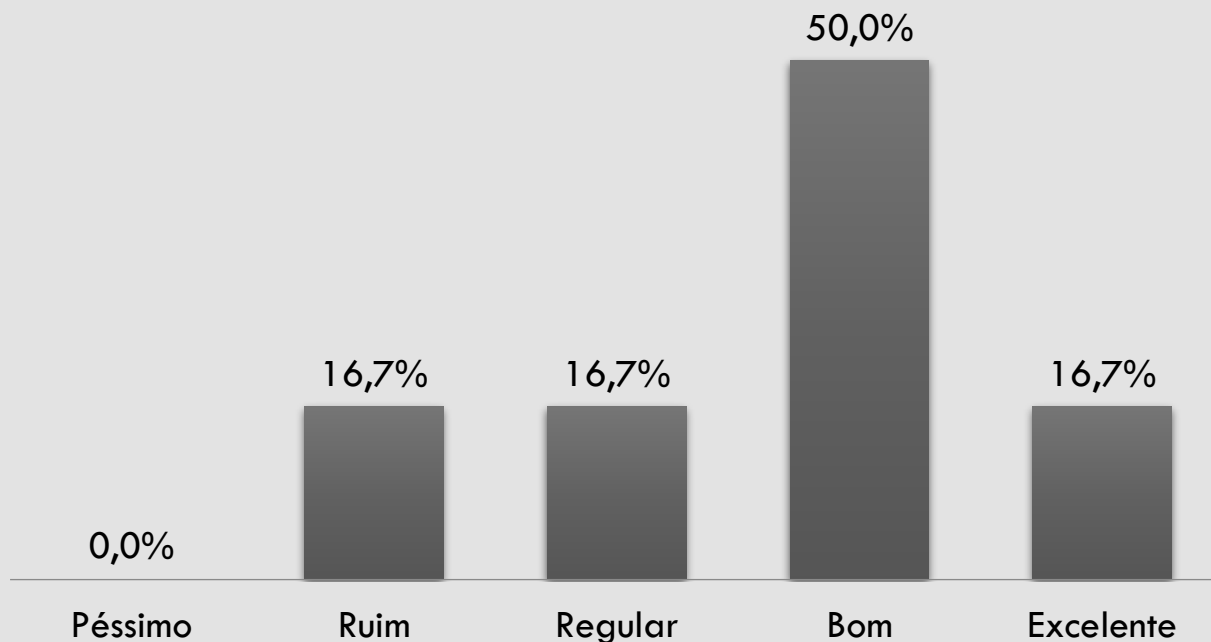
- “Ainda é cedo para avaliar.”

The background is a dark purple gradient. It features several thin, light purple diagonal lines in the upper right corner. On the right side, there are multiple large, stylized, light purple arrows pointing upwards and to the right, some overlapping each other. A single, thick, light purple horizontal line is positioned on the left side, below the text.

4CONNETWORKER

4CIO SUL – 2º ED

4CONNETWORKER 4CIO SUL - 2ª Ed: COMO FOI SUA EXPERIÊNCIA?



**4CONNETWORKER 4CIO
SUL - 2ª ED
50%**

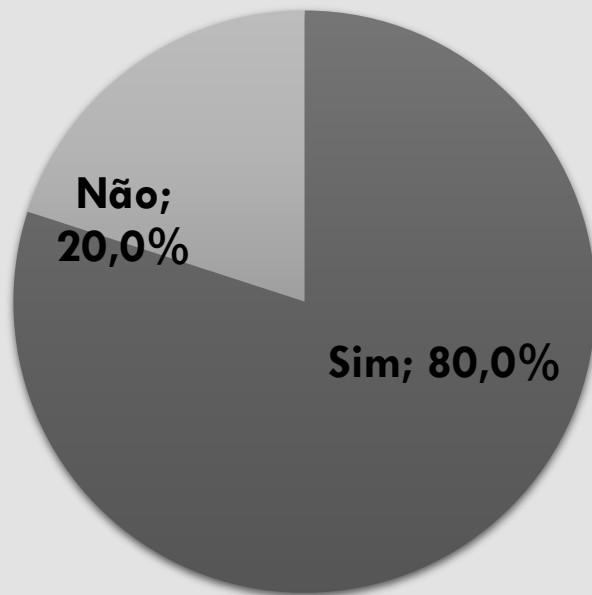
Observações:

- “O fato de os CIOs ficarem a maioria deles com a tela fechada, tira a possibilidade de sabermos se estavam realmente presentes e prestando atenção na apresentação.”

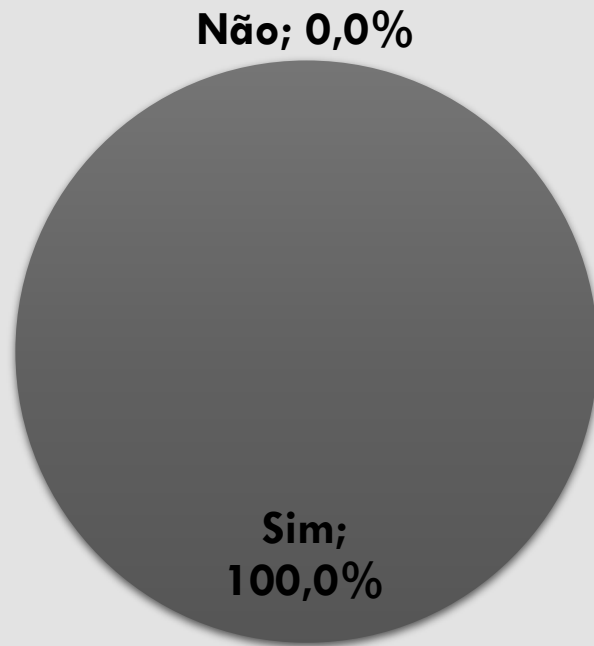
ASPECTOS GERAIS

The background is a solid dark purple. On the left side, there are several thin, white, diagonal lines of varying lengths. A single, thicker, horizontal white line is positioned below the main title. On the right side, there is a cluster of white arrows of various sizes, some pointing upwards and to the right, and others pointing in different directions, creating a sense of movement and direction.

ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO 4CONNETWORKER 4CIO SUL?



ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTROS EVENTOS DA 4NETWORK?



Observações:

- “Foi muito corrido, a experiência não foi muito boa. Não localizei o material digital, as apresentações poderiam ficar disponíveis. Foi confuso.”